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Black men and women are a valuable resource to this country. Their contributions and accomplishments, including the part they play to ensure the continued vitality of the nation's economy, have become increasingly evident.

Originally presented by Turner Broadcasting in 1993 and now presented by the Trumpet Awards Foundation, Inc., the Trumpet Awards were created to herald the accomplishments of Black Americans who have succeeded against immense odds. Special recognition is given to the few, who symbolize the many, who have overcome the ills of racism and poverty and achieved special greatness.

The past award presentations have been very successful and the future productions will continue to enhance the level of excellence created by the first Trumpet Awards.

The Purpose – The annual Trumpet Awards acknowledges the accomplishments of men and women who have significantly contributed to enhancing the quality of life for all... individuals and/or groups who augment the richness of this great global society by partnering with the cause of justice and equality of all.

The Mission – To inspire, educate, stimulate and enlighten human minds to the reality that success, achievement and respect are void of color and gender.

The Criteria – Men and women who, through consistency and longevity, have achieved success in a chosen profession or career are eligible for consideration. Potential honorees are those persons who are viewed not only for what they have individually achieved but also for the achievement they inspire in others.



The production of the Annual Trumpet Awards has a two-fold mission. One; to provide an excellent national awards program and two; to provide an incredible evening for honorees and guests. Under the Sponsorship Plan, your organization can be part of this much-anticipated event by electing to sponsor as a Platinum, Gold, Silver, Bronze or Trumpeter.

The funds generated from the Awards Presentation help to promote education, human rights, improve race relations and foster programmatic efforts to entertain, inform and enlighten a vast audience.

The Trumpet Awards Foundation is a non – profit organization and contributions are tax deductible.



Dear Potential Sponsor:

The Trumpet Awards Foundation is preparing to present its 18th Annual Trumpet Awards. The event will take place on Saturday, January 30, 2010 at the Cobb Energy Performing Arts Centre, Atlanta, Georgia, and is expected to attract an audience of approximately 3,000.

The Trumpet Awards is a prestigious event which heralds the accomplishments of African Americans who have made enormous contributions to humankind and helped to make a better world for us all.

The impressive list of honorees includes nationally accomplished men and women who have made an indelible mark in history in various occupations and careers. Your participation will allow us the esteemed honor of heralding their contributions to the richness of our great nation and enhanced the richness of the world.

We are inviting you to join the Trumpet Awards Foundation as a co-sponsor in presenting this celebrated and momentous occasion. The levels of participation are described in the enclosed information. Corporate contributions have helped generate over \$4 million for student scholarships and charitable organizations.

The previous Trumpet Awards Ceremonies have been very successful and were attended by prominent citizens (local, national and international) and have received extensive press coverage. We will televise the Awards Ceremony. The previous year's television program, not only aired to a national viewing audience, but was aired in the United Kingdom and distributed around the world.

We will need a response as soon as possible to enable us to include you in the press information.

Xernona Clayton
Creator & Executive Producer



2010 Sponsorship



